

## Pledge of Quality and Origin

**Goodness Gracious, LLC**

**3 Bessom Street, #129**

**Marblehead, MA 01945**

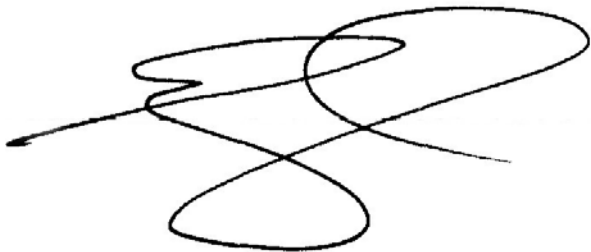
**[www.GoodnessGraciousTreats.com](http://www.GoodnessGraciousTreats.com)**

A few simple words on our ingredients... Goodness Gracious is proud to manufacture all our treats ourselves in our own facilities in the USA using 100% human-grade ingredients. We outsource nothing, nor do we sacrifice any measure of quality.

All our ingredients save two are sourced in the USA. Those two ingredients are our boneless leg of lamb, which comes from Australia or New Zealand as we believe those countries produce the highest quality grass-fed lamb – free of antibiotics and artificial growth hormones. The second ingredient is fresh bananas as the USA does not grow its own bananas. We buy the same bananas you find in fruit markets and grocery stores. They are premium, fresh yellow bananas most of which come from Central and South America.

Lastly, we believe that there are significant problems with the human food and water situation in China. Until these problems can be addressed, US pet food manufacturers have a responsibility to source their ingredients elsewhere.

The information provided is true and accurate, includes all ingredients and constituents of ingredients therein, for each finished product listed, and accurately represents the product(s), as presented for sale, bearing the brand and name as labeled herein. This information is the most recent and accurate available to our company, does not omit any component, ingredient or sub-ingredient known to our company to be present in the product(s) listed; and does not include any component, ingredient or sub-ingredient known to our company to be absent in the product(s) listed. Should a change of ingredients, quality, or country of origin occur, our company shall provide an update within 30 calendar days that such change shall be known to our company. I give permission for this information to be posted onTruthaboutPetFood.com.

A handwritten signature in black ink, appearing to read 'Amy Renz', with a stylized, overlapping loop structure.

Amy Renz  
CEO / Pack Leader  
February 9, 2013

## Hula Lula® Chicken (single-ingredient chicken jerky)

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America (Non US)	Origin China	Origin All other countries
Chicken	Fresh Boneless Skinless Chicken Breast	YES	Grade A			Generally mid Atlantic states			

## Hula Lula® Beef (single-ingredient beef jerky)

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America Non US	Origin China	Origin All other countries
Beef	Fresh beef	YES	Select or Choice			Generally mid west states			

## Hula Lula® Turkey (single-ingredient turkey jerky)

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America Non US	Origin China	Origin All other countries
Turkey	Fresh boneless skinless free-range turkey breast	YES	Grade A			MA			

## Hula Lula® Lamb (single-ingredient lamb jerky)

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America Non US	Origin China	Origin All other countries
Lamb	Grass fed, antibiotic and artificial growth hormone-free boneless leg of lamb	YES via local inspectors in partnership with and certified by the USDA			Australia and New Zealand federal regulatory agencies (AQIS and NZFSA / Ministry for Primary Industries) are approved by the USDA and inspections are done to ensure plants maintain standards equivalent to the US.				Australia and New Zealand

## Hula Lula® Wild Salmon (Wild Salmon jerky)

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America Non US	Origin China	Origin All other countries
Wild Salmon	Wild Salmon	FDA regulated	N/A We use only fish fit for humans		FDA inspected and passed	Alaska			
Vitamin E	Vitamin E	FDA regulated	Halal. Human-nutrient grade		FDA inspected and passed				

## Bacon Cheeseburger cookies

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America Non US	Origin China	Origin All other countries
Ground Beef	Ground Beef	YES	Not applicable			Generally Mid West			
Cheddar Cheese	Cheddar Cheese	YES	Grade AA			VT			
Eggs	Fresh Eggs	YES	Grade AA and Grade A			Generally OH & PA			
Buckwheat Flour	All natural buckwheat flour	YES (FDA/USDA)			FDA				
Steel Cut Oats	All natural steel cut oats	YES (FDA/USDA)			FDA				
Uncured Bacon	Uncured (nitrite/ nitrate free) bacon	YES	Not applicable			CA			

## Chicken Cheddar cookies

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America Non US	Origin China	Origin All other countries
Chicken	Boneless skinless chicken (breast and thighs)	YES	Grade A			Generally Mid Atlantic			
Butternut Squash	Fresh Butternut Squash	YES	US No. 1						
Cheddar Cheese	Cheddar Cheese	YES	Grade AA			VT			
Eggs	Fresh Eggs	YES	Grade AA and Grade A			Generally OH & PA			
Buckwheat Flour	All natural buckwheat flour	YES (FDA/USDA)			FDA				
Steel Cut Oats	All natural steel cut oats	YES (FDA/USDA)			FDA				

## Peanut Butter Banana cookies

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America Non US	Origin China	Origin All other countries
All natural peanut butter	All natural peanut butter (just peanuts). No salt, sugar or other ingredients	YES	Grade A / Fancy			MA manufacturer (Uses 100% Fancy grade USA peanuts)			
Fresh Bananas	Fresh Bananas	YES	We use premium / table grade						Central & South America - usually Ecuador
Eggs	Fresh Eggs	YES	Grade AA and Grade A			Generally OH & PA			
Buckwheat Flour	All natural buckwheat flour	YES (FDA/USDA)			FDA				
Steel Cut Oats	All natural steel cut oats	YES (FDA/USDA)			FDA				

## Poached Salmon cookies

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide Grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide State optional	Origin North America Non US	Origin China	Origin All other countries
Wild Salmon	Wild Salmon	N/A - FDA regulated			FDA inspected and passed	Alaska			
Ricotta Cheese	Ricotta Cheese	YES							
Eggs	Eggs	YES	Grade AA and Grade A			Generally OH & PA			
Buckwheat Flour	All natural buckwheat flour	YES (FDA/USDA)			FDA				
Steel Cut Oats	All natural steel cut oats	YES (FDA/USDA)			FDA				
Raw Honey	Local raw / unprocessed honey	YES				MA			