

Pledge of Quality and Origin

Vital Essentials
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The information provided is true and accurate, includes all ingredients and constituents of ingredients therein, for each finished product listed, and accurately represents the product(s), as presented for sale, bearing the brand and name as labeled herein. This information is the most recent and accurate available to our company, does not omit any component, ingredient or sub-ingredient known to our company to be present in the product(s) listed; and does not include any component, ingredient or sub-ingredient known to our company to be absent in the product(s) listed. Should a change of ingredients, quality, or country of origin occur, our company shall provide an update within 30 calendar days that such change shall be known to our company. I give permission for this information to be posted on TruthaboutPetFood.com.



Owner/CEO
 11/15/15

Ingredient AAFCO term as listed on label	Common Name or Common Description	USDA Inspected and Passed	USDA Graded Provide grade	Not USDA Inspected	Equivalent Safety Inspection Provide	Origin U.S. Provide state optional	Origin North America Non US Country	Origin China	Origin All other countries
Beef	Beef	✓				WI			
Beef Liver	Beef Liver	✓				WI			
Ground Chicken with Bone	Chicken Neck	✓				WI/AR			
Chicken Liver	Chicken Liver	✓				WI/AR			
Chicken Heart	Chicken Heart	✓				WI/AR			
Beef Tripe	Beef Tripe	✓				WI			
Beef Lungs	Beef Lungs	✓				WI			
Ground Turkey with bone	Turkey Neck	✓				WI/MN			
Turkey Liver	Turkey Liver	✓				WI/MN			

Turkey Heart	Turkey Heart	✓		WI/MN
Lake Superior Cisco	Lake Superior Cisco		Wild Caught	WI
Ground Duck with bone	Duck neck	✓		IN
Duck Liver	Duck Liver	✓		IN
Beef Fat	Beef Fat	✓		WI
Duck Gizzard	Duck Gizzard	✓		IN
Duck Heart	Duck Heart	✓		IN
Ground Beef Bone	Beef Bone	✓		WI
Whole Ground Rabbit	Rabbit	✓		IA/AR
Rabbit Liver	Rabbit Liver	✓		IA/AR
Rabbit Blood	Rabbit Blood	✓		IA/AR
Ground Wild Boar with Bone	Wild Boar	✓		TX
Wild Boar Liver	Wild Boar Liver	✓		TX
Wild Boar Lung	Wild Boar Lung	✓		TX
Wild Boar Lung	Wild Boar Lung	✓		TX
Wild Boar Heart	Wild Boar Heart	✓		TX
Wild Boar Kidney	Wild Boar	✓		TX

Kidney

Wild Boar Blood	Wild Boar Blood	✓					TX		
Wild Boar Trachea	Wild Boar Trachea	✓					TX		
Cod	Cod					Wild caught	AK		
Salmon	Salmon					Wild Caught	AK		
Beef Kidney	Beef Kidney	✓					WI		
Beef Blood	Beef Blood	✓					WI		
Chicken Breast	Chicken Breast	✓					WI/AR		
Turkey Breast	Turkey Breast	✓					WI/MN		
Duck Breast	Duck Breast	✓					IN		
Herring oil	Herring oil				✓	FDA	ME		
Raw Goat's Milk	Goat Milk				✓		WI		
Organic Apple Cider Vinegar	Raw Organic Apple Cider Vinegar				✓	FDA	CA		
Mixed tocopherols	Mixed tocopherols				✓	FDA	TX		
d-apha tocopherol	Natural Vitamin E				✓	FDA	TX		
Tuna	Tuna					Wild caught	HI		

Beef Pizzles	Bully Sticks	✓				WI			
Beef Tendon	Beef Tendon	✓				WI			
Minnows	Minnows				Wild Caught	MN			